

RESOLUTION R-97-24

WHEREAS, During the past several weeks serious concern has been directed toward the need for a Strategic Vision for the City of Conway; and

WHEREAS, The City Council recognizes the need for a forum of cross sectional representatives to be key components of a Strategic Vision for the City of Conway; and

WHEREAS, This Resolution is intended to serve as the written charge to Community Sector Focus Groups and the Strategic Vision Committee setting forth their missions and the scopes of the missions along with time frames for completion.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS, THAT:

1. Community Sector Focus Groups be formed to examine each of the following community sectors:

Agriculture and Forestry, Manufacturing, Churches and Human Services, Media, Education, Business-Retail and Other, Utilities and Local Government, Culture and Health Care.

Each focus group shall consist of nine (9) members, with the Mayor and City Council members appointing one (1) member each. Council Members are encouraged to make appointments from the wards they represent. A general solicitation for volunteers who wish to serve will be conducted through the media. Applications will be required to ensure volunteers are voting citizens from the City of Conway.

2. For organizational purposes the Mayor's appointee shall serve as temporary chairman for the first meeting of each focus group at which time a permanent Chairperson, Vice-Chairperson and Secretary shall be elected. Focus groups can meet as often as considered necessary. Time and place for the individual focus group meetings shall be made public to allow citizens who wish to attend to do so. A full and complete record shall be kept of all meetings and hearings conducted by the focus groups. Minutes of all meetings shall be submitted to the Mayor's Office within seven (7) calendar days after the meeting.

3. Each focus group will prepare a draft strategic vision for its sector, derived from but not limited to, engaging the community, forming an organization structure, surveying the community, holding visioning sessions and developing a plan for action. The draft strategic vision will contain a vision statement for the focus group's

area of responsibility and list in priority the perceived steps needed to accomplish that vision for the community. The draft strategic vision will then be forwarded to the Strategic Vision Committee for inclusion in the comprehensive strategic vision. The focus groups shall have eleven (11) months from the passage of this Resolution to prepare their draft strategic visions.

4. A Strategic Vision Committee will be formed and composed of a representative from each listed sector. The Sector representative will be chosen from and by that sector's focus group. The mission of the Committee will be to prepare a COMPREHENSIVE, COMMUNITY STRATEGIC VISION; and


5. For organizational purposes the Utilities and Local Government Sector representative shall serve as temporary chairman for the first meeting of the committee at which time a permanent Chairperson, Vice-Chairperson and Secretary shall be elected. The committee can meet as often as considered necessary. Time and place for the committee's meetings shall be made public to allow citizens who wish to attend to do so. A full and complete record shall be kept of all meetings and hearings conducted by the committee. Minutes of all meetings shall be submitted to the Mayor's Office within seven (7) calendar days after the meeting.

6. The Strategic Vision Committee will prepare a STRATEGIC VISION for the City of Conway, a vision that will be derived from, but not limited to, utilizing the draft strategic visions prepared by the focus groups, engaging and surveying the community, holding visioning sessions, developing a plan for action, sharing the plan with the community, getting feedback and finalizing the vision plan and implementing the vision plan.

7. The Strategic Vision Committee shall have one year from the passage of this resolution to prepare the strategic vision. The vision plan may contain recommendations for any changes that the committee feels might best serve the interests of the electorate. It will be understood that these recommendations will be non-binding and final responsibility for any changes will be at the discretion of the City Council.

PASSED this 22nd day of July, 1997.

APPROVED:



ATTEST:

