



City of Conway, Arkansas

Proclamation by:

Mayor Bart Castleberry

“The Great Kindness Challenge Week”

WHEREAS: The Great Kindness Challenge was created and launched in 2011 by Kids for Peace, a global nonprofit based in Carlsbad, California as a proactive, positive bullying prevention initiative; and

WHEREAS: The Great Kindness Challenge was piloted with three Carlsbad public schools and has now expanded to all 50 states with over 2 million students participating; and

WHEREAS: Ida Burns Elementary proudly demonstrates their commitment to improve school climate and increased student engagement by participating in The Great Kindness Challenge; and

WHEREAS: Ida Burns Elementary is honored to unite all students in the spirit of kindness and respect.

NOW, THEREFORE, I, Bart Castleberry, Mayor of Conway, Arkansas by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim January 23rd – January 27th, 2017 as:

“THE GREAT KINDNESS CHALLENGE WEEK”

In witness whereof, I have hereunto set my hand and caused the SEAL of the City of Conway, Arkansas to be affixed.

Dated this 23rd day of January, 2017

Mayor Bart Castleberry