



City of Conway, Arkansas  
Ordinance No. O-14-45

**AN ORDINANCE AMENDING THE CITY OF CONWAY SIGN ORDINANCE PROHIBITING BILLBOARDS;  
REPEALING ANY ORDINANCES IN CONFLICT; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES:**

Whereas, The City of Conway would like to reduce the number of billboards along Interstate 40;

**NOW THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS THAT:**

**Section 1.** The City of Conway shall amend the Conway Sign Ordinance, Section 1301, of the Conway Zoning Ordinance, Section 3.05, Interstate Signage as follows:

*Billboard  
Must be on property abutting  
Interstate 40*

*Billboards are prohibited within the Interstate Zone, Conway City limits, and Conway Territorial Jurisdiction. All existing billboards are legal pre-existing non-conforming signs. Subject to a cap of 33 billboards within the interstate zone. No additional billboard without loss of a billboard. Double stacked billboards count as one billboard:  
=< 672 sq. ft.  
=< 35 feet in height  
=> 50 feet from the nearest free standing sign  
=> 1000 feet from the nearest other billboard on the same side of the interstate.  
Must be mounted on a single pole and shall not be double stacked.  
Billboards shall not consist of, nor utilize electronic message boards.*

**Section 2.** That any ordinance which conflicts with this ordinance is hereby repealed to the extent of the conflict.

**Section 3.** That this ordinance is necessary for the protection, peace, health and safety of the citizens of Conway, and therefore, an emergency is declared to exist, and this ordinance shall go into effect from and after its passage and approval.

**PASSED** this 27<sup>th</sup> day of May, 2014

**Approved:**

\_\_\_\_\_  
**Mayor Tab Townsell**

**Attest:**

\_\_\_\_\_  
**Michael O. Garrett**  
City Clerk/Treasurer