

City of Conway

A-778

ORDINANCE O-99-105

AN ORDINANCE AMENDING THE SIGN ORDINANCE OF THE CITY OF CONWAY TO DISALLOW BILLBOARDS ANYWHERE EXCEPT ALONG INTERSTATE 40; TO ALLOW OFF-PREMISE DIRECTIONAL SIGNS IN LIMITED CIRCUMSTANCES; DECLARING AN EMERGENCY AND FOR OTHER PURPOSES:

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS:

Section 1: That Section 3.04 of the Sign Ordinance for the City of Conway as adopted by reference by Ordinance O-96-60, passed on the 9th day of July, 1996 is hereby amended to remove all reference to billboards as allowed signs.

Section 2: That Section 3.01 of the Sign Ordinance for the City of Conway as adopted by reference by Ordinance O-96-60, passed on the 9th day of July, 1996 is hereby amended to add Off Premise Directional Signs as allowed signs with the limitations that they must be no more than four (4) square feet in area, must be no higher than two (2) feet, must be located outside the public right-of-way with the property owner's permission, must be no closer than one hundred (100) feet from the nearest other Off Premise Directional Sign, and may be used only for the purpose of providing direction to non-profit institutions such as schools, churches and publicly owned hospitals.

Section 3: That Section 6.0 - Definitions of the Sign Ordinance for the City of Conway as adopted by reference by Ordinance O-96-60, passed on the 9th day of July, 1996 is hereby amended to add the following definition in the series of definitions of various sorts of signs:

"Off-Premise Directional Sign - A sign which provides direction to a site that is not located on the same parcel or lot as the sign. This sign may contain the name and address of an institution, but may contain no advertising copy. This sign may contain the logo, in addition to the name of the establishment, provided that the logo may not comprise more than 20% of the total sign area."

Section 4: That all ordinances in conflict herewith are repealed to the extent of that conflict.

Section 5: That this ordinance is necessary for the protection of the public peace, health and safety, and an emergency is hereby declared to exist, and this ordinance shall be in full force and effect from and after it passage and approval.

PASSED this 26th day of October, 1999.

APPROVED:

[Signature]

Mayor

ATTEST:

[Signature]

City Clerk