

ORDINANCE 0-96- 60

AN ORDINANCE ESTABLISHING A SIGN ORDINANCE; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES:

WHEREAS, the City of Conway desires to discourage visual competition in signage and ensure that signs aid orientation and adequately identify uses and activities to the public; and

WHEREAS, it is also desirable to preserve and enhance the character of Conway by requiring new and replacement signage which is:

- Creative and distinctive,
- Compatible with the surroundings,
- Appropriate to the type of activity to which it pertains,
- Expressive of the identity of individual businesses or of the community as a whole and
- Appropriately sized in it's context, so as to be easily readable.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS :

SECTION 1: The City of Conway, Arkansas hereby approves and adopts by reference the Sign Ordinance for the City of Conway, Arkansas approved by the Conway Planning Commission, after public hearing duly held thereon following notice of such hearing as required by law, said Ordinance consisting of the text of which code not less than three (3) copies have been and now are filed in the office of the Clerk-Treasurer of the City of Conway, Arkansas and from the date on which these ordinances shall take effect the provisions thereof shall be controlling within the limits of said City.

SECTION 2: That all ordinances and part of ordinances of a permanent and general nature in effect at the time of adoption of this ordinance, and not included herein, are hereby repealed where they are in conflict with this ordinance.

SECTION 3: It being immediately necessary for the preservation of the public peace, health, safety of the City of Conway, Arkansas, and the inhabitants thereof, an emergency is hereby declared to exist, by reason thereof this ordinance shall take effect and be in full force and effect from and after its passage and publication.

PASSED this 9th day of July, 1996.

APPROVED:

David A. Finley
Mayor

ATTEST:

Martha Hartman
City Clerk