



City of Conway, Arkansas

Proclamation by:

Mayor Bart Castleberry

“Dazzle Dazesm”

“PAINT THE TOWN RED WEEK”

October 15th – 21st, 2017

WHEREAS: This is the 16th year for the annual three-day shopping extravaganza, Dazzle Dazesm; which is sponsored by the Conway Regional Women’s Council; and

WHEREAS: The event is unique in that proceeds are used to benefit Conway Regional Health System, a local, non-profit community hospital that has been serving the Conway area since 1921; and

WHEREAS: Dazzle Dazesm proceeds have been used to purchase vital health care equipment, from neonatal infant warmers and a cardiac stress diagnostic system to an intra-aortic cardiac balloon pump and a KidMatch infant security technology systems; and

WHEREAS: Each year, more than 250 community volunteers work to plan and present Dazzle Dazesm; and

WHEREAS: Since its inception, Dazzle Dazesm has attracted more than 70,000 shoppers from across Arkansas and other states; and

WHEREAS: The community is asked to help kick off the Dazzle Dazesm season by participating in “Paint The Town Red” Week, planned Oct. 15-21, and in “Wear Red Day” on Friday, Oct. 20th, 2017.

NOW, THEREFORE, I, Bart Castleberry, Mayor of Conway, Arkansas by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim the week of October 15th through October 21st, 2017 as:

“PAINT THE TOWN RED WEEK”

And furthermore, I urge all my fellow community members to attend and support Dazzle Dazesm, scheduled for November 16-18, 2017 at the Conway Expo Center and Fairgrounds.

In witness whereof, I have hereunto set my hand and caused the SEAL of the City of Conway, Arkansas to be affixed.

Dated this 9th day of October

Mayor Bart Castleberry

