



**PROCLAMATION:
BY MAYOR BART CASTLEBERRY
CITY OF CONWAY, ARKANSAS
“501 LIFE DAY”**

Whereas, 501 Advertising and Publishing opened its doors on February 8th, 2008 in Downtown Conway; and

Whereas, the inaugural edition of 501 LIFE was unveiled at a special event on April, 21, 2008; and

Whereas, 501 LIFE has been recognized as an “Outstanding Small Business” by the Conway and Greenbrier chambers of commerce; and

Whereas, 501 Football and 501 Kids have been added to the print publications; and

Whereas, two electronic publications, 501 Extra and 501 Sports Extra were launched in 2011; and

Whereas, the 501 Football Team was added in 2011 and the 501 Basketball Team in 2014 recognizing athletes from the 501 for contributions on and off the field; and

Whereas, ten years of 501 LIFE (120 issues) equals 9756 pages of the monthly magazine.

NOW, THEREFORE, I, Bart Castleberry, Mayor of the City of Conway, Arkansas, do hereby proclaim April, 26, 2018, as:

“501 Life Day”

In witness whereof, I have hereunto set my hand and caused the SEAL of the City of Conway, Arkansas to be affixed this 26th day of April, 2018.

Mayor Bart Castleberry