

RESOLUTION R-97-23

WHEREAS, During the past several weeks serious concern has been directed toward the need for a Strategic Plan for the City of Conway; and

WHEREAS, The Strategic Plan will work in conjunction with the Strategic Vision charged in R-97-~~24~~; and

WHEREAS, The Strategic Plan will address the concerns, needs, improvements, and planning within the municipal services; and

WHEREAS, This Resolution is intended to serve as the written charge to the Strategic Planning Committee setting forth its mission and the scope of its mission along with a time frame for completion.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS, THAT:

1. The Conway City Council and the City of Conway administrative staff are responsible for the day-to-day overseeing of delivery of municipal services. Therefore, the Strategic Planning Committee will be the Conway City Council, and the Committee will be supported by City administrative staff in order to prepare a STRATEGIC PLAN; and
2. Alderman Andrew Hawkins shall serve as chairman for the meetings of the committee, the City Clerk shall serve as secretary, and Alderman Judy Owen shall serve as vice-chairperson. A full and complete record shall be kept of all meetings and hearings conducted by the Committee.
3. The Strategic Planning Committee will prepare a STRATEGIC PLAN, focusing on the municipal services for the City of Conway. The plan will be derived from, but not limited to, engaging the community, forming an organization structure, surveying the community, holding planning sessions, developing a plan for action, sharing the plan with the community, getting feedback and finalizing the plan and implementing the plan. In surveying the community, meetings shall be conducted by ward with appropriate notification as to the time and place of the meetings. The committee will receive input from ward residents regarding municipal services.
4. The Strategic Planning Committee shall have one year from the passage of the Resolution to prepare the plan. The plan may contain recommendations for any changes that the committee feels might best serve the interests of the electorate and consumers of Conway's municipal services. It will be understood that these

recommendations will be non-binding and final responsibility for any changes will be at the discretion of the City Council.

PASSED this 22nd day of July, 1997.

APPROVED:

David A. Finley

ATTEST:

Martha Hartwick