City of Conway, Arkansas
Ordinance No. O-15-96


Whereas, the City acknowledges the role of art in providing citizens with a quality of environment, cultural enrichment and a shared symbol of community in Conway; and

Whereas, public art is a partnership between a design team and the community to bring something to the city that will enhance public space, and ranges from murals and sculptures to decorated functional objects, and

Whereas, public art is meant to foster a dialogue throughout a community that asks its citizens to evaluate and define their collective identity, and

Whereas, public art is art meant for public contemplation and should be easily accessible by the community; and

Whereas, public art will help provide the citizens of Conway with a quality of living environment and help to promote their cultural heritage, and

Whereas, the city’s previous attempt at providing for public art suffered from organizational shortcomings and no identifiable on-going funding.

NOW THEREFORE BE IT HEREBY ORDAINED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS THAT:

Section 1: Resolution R-04-38 is hereby repealed in its entirety

Section 2: Public Art:
Public art is art made for public view accessible to the community and is found in and on public facilities and spaces such as parks, theaters, rights-of-way, and government buildings and/or on such private facilities and spaces such as can be secured for the public benefit.

Section 3: The Public Art Committee:
A. The Public Art Project Committee is established and shall be composed of seven (7) members. These members shall include:

1. Three (3) members with expertise or experience in the field of art, either an art historian, gallery director, art professor or instructor or other art professionals.
2. Four (4) members of the community at large.

B. Members shall serve four (4) year terms with the initial terms of office staggered such that two terms end each of the first three years and the final term to end after the
fourth year. All subsequent terms shall be four years and members are allowed to serve two consecutive terms.

C. Members shall be appointed by the Mayor with approval by City Council.

D. The Public Art Committee shall be staffed by the City Planning Department who shall manage all administrative affairs for the committee.

**Section 4:** **The Responsibilities of the Public Art Committee are as follows:**

A. Developing and continually updating a plan for the implementation of public art and directing resources toward the placement of public art throughout Conway.

B. Directing the process of selecting, developing, and implementing each public art project.

C. Defining the parameters of each project seeking public input prior to approval of the project and, where applicable, public participation in the implementation of the project.

D. Seeking and confirming city council final approval of each project prior to implementation.

E. Keeping a record of the proceedings of the committee and records, financial or otherwise, of each project from conception until installation.

F. Keeping the community informed of how each project is progressing.

**Section 5:** **Responsibility of the City**

A. Final approval by the city council of all projects under taken by the Public Art Committee

B. Holding all records of the Public Art Committee.

C. Development/approval of all contracts and or agreements.

D. Dedication of all Public Art as public park space and/or assets and maintenance of the art as required with any specialty maintenance funded through the proceeds of the Public Art Committee.

E. Provision of funds for public art projects including revenue dedications, grant applications, and gift acceptance.

F. Approval and oversight of all financial transactions as required by normal city operational procedures.

**Section 6:** **Dedication of Funding to Public Art**

The following city revenues are dedicated on a continual and ongoing basis for the purposes of development, creation, acquisition, placement, and on-going maintenance of Public Art in Conway:

A. The annual proceeds of the voluntary property tax collected for public recreation in Conway shall be dedicated to Public Art and additionally all accumulated /unspent voluntary property taxes collections held by the City as of the date of the passage of this ordinance.

B. Thirty thousand ($30,000) dollars from the city's assigned portion of Advertising & Promotion Prepared Food sales tax revenue shall be dedicated each year for Public Art.

Passed this 8th day of September, 2015.

Attest:

[Signature]

Michael O. Garrett
City Clerk/Treasurer

Approved:

[Signature]

Mayor Tab Townsell