

② City of Conway  
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City of Conway, Arkansas  
Ordinance No. O-09-31

**AN ORDINANCE AMENDING CONWAY SIGN ORDINANCE O-06-134, SECTION 1301 OF THE CONWAY ZONING ORDINANCE O-94-54 PROHIBITING ELECTRONIC BILLBOARDS:**

**WHEREAS,** The City of Conway has prohibited the use of electronic message boards throughout the City with the exception of static LED fuel price signs in the Interstate Zone; and

**WHEREAS,** The City of Conway wishes to clarify this prohibition of electronic message boards to include a prohibition of electronic message boards as billboards:

**NOW THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS THAT:**

**SECTION 1.** That Section 3.05, Billboard Limitations of the Conway Sign Ordinance O-06-134; Section 1301 of the Conway Zoning Ordinance O-94-54 shall be amended with the following additional language:

**"Billboards shall not consist of, nor utilize electronic message boards."**

**SECTION 2.** That Section 8.00, Definitions of the Conway Sign Ordinance O-06-134; Section 1301 of the Conway Zoning Ordinance O-94-54 shall be amended with the following additional language:

**"Billboard-** see "Off-Premise Sign". **Billboards shall not consist of, nor utilize electronic message boards."**

**Off-Premise Sign** also "Billboard"- A sign structure advertising an establishment, merchandise, service, or entertainment, which is not sold, produced, manufactured, or furnished at the property on which said sign is located, e.g., "billboards" or "outdoor advertising." **Off premise signs shall not consist of, nor utilize electronic message boards."**

**SECTION 3.** All ordinances in conflict herewith are repealed to the extent of the conflict.

**PASSED** this 10<sup>th</sup> day of March, 2009.

**APPROVED:**

  
\_\_\_\_\_  
Mayor Tab Townsell

**ATTEST:**

  
\_\_\_\_\_  
Michael O. Garrett  
City Clerk/Treasurer