AN ORDINANCE READOPTING A SIGN ORDINANCE AS SECTION 1301 OF THE
CONWAY ZONING ORDINANCE O-94-54; DECLARING AN EMERGENCY; AND
FOR OTHER PURPOSES:

WHEREAS, the City of Conway desires to discourage visual competition in signage and ensure
that signs aid orientation and adequately identify uses and activities to the public; and

WHEREAS, it is also desirable to preserve and enhance the character of Conway by requiring new
and replacement signage which is:
  Creative and distinctive,
  Compatible with the surroundings,
  Appropriate to the type of activity to which it pertains,
  Expressive of the identity of individual businesses or of the community as a whole and
appropriately sized in its context, so as to be aesthetically pleasing with the surrounding area, yet
allow for adequate advertisement.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF
CONWAY, ARKANSAS:

SECTION 1: The City Council of Conway, Arkansas hereby approves and readopts by
reference the Sign Ordinance dated September 26, 2006. Said Ordinance consist of the text, graphics,
and maps of which not less than three (3) copies shall be filed in the office of the Clerk-Treasurer of the
City of Conway, Arkansas and from the date on which these ordinances shall take effect the provisions
thereof shall be controlling within the limits of the City of Conway and those areas in the territory
subject to Conway zoning regulations.

SECTION 2: That this readopted sign ordinance shall become Section 1301 of the Conway

SECTION 3: That all ordinances and part of ordinances of a permanent and general nature in
effect at the time of adoption of this ordinance and not included herein, are hereby repealed where they
are in conflict with this ordinance.

SECTION 4: It being immediately necessary for the preservation of the public peace, health,
and safety of the City of Conway, Arkansas, and the inhabitants thereof, an emergency is hereby
declared to exist; by reason thereof this ordinance shall take effect and be in full force and effect from
and after its passage and publication.

PASSED this 26th day of September 2006.

ATTEST:  APPROVED:

City Clerk  Mayor