ORDINANCE NO. 0-04-

AN ORDINANCE AMENDING THE CONWAY SIGN ORDINANCE AS IT RELATES TO BILLBOARDS; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES:

WHEREAS; it is desirable to limit the spacing of billboards in Conway to no less than a 1000 foot separation, and;

WHEREAS; it is intended for billboards to be located only on property abutting Interstate 40, and;

Whereas; it is desirable for billboards to not be double stacked;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CONWAY, ARKANSAS:

Section 1: That Section 3.05 of the Sign Ordinance, City of Conway, Arkansas as adopted by Ordinance 0-96-60 on July 9, 1996 and as amended is hereby amended to read as follows:

<table>
<thead>
<tr>
<th>Section Number</th>
<th>Zone(s)</th>
<th>Signs Allowed</th>
<th>Limitations</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.05</td>
<td>Commercial and industrial zones in proximity to controlled access highways</td>
<td>All signs permitted in Sections 3.01, 3.02, 3.03 and 3.04</td>
<td>As shown in those sections</td>
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<td></td>
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<td>On-premise, freestanding signs within 1500 feet of the centerline of Interstate 40, including entrances and exits</td>
<td>=&lt;75 ft. in height or =&lt;25 ft. above I-40 grade, whichever is higher. =&lt;3 sq. ft. of sign for each linear ft. of property frontage. =&lt;672 sq. ft. Principal purpose must be to address freeway traffic.</td>
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<td></td>
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<td>Billboards on property abutting Interstate 40</td>
<td>=&lt;672 sq. ft. =&lt;30 ft. in height. =&lt;50 ft. from nearest freestanding sign. =&lt;1000 ft. from nearest other billboard on the same side of the highway. Mounted on a single pole. Shall not be double stacked.</td>
</tr>
</tbody>
</table>

Section 2: That all ordinances in conflict herewith are hereby repealed to the extent of that conflict.

Section 3: That this ordinance is necessary for the protection of the public peace, health and safety, and an emergency is hereby declared to exist, and this ordinance shall be in full force and effect from and after its passage and approval.

PASSED this 26th day of October, 2004.

ATTEST:  
City Clerk Michael O. Garrett

APPROVED:  
Mayor Tab Townsell